

Establishing value, Securing access, Accelerating uptake



Are you confident in your market access strategy?

Let us push the boundaries of your approach and maximise your global impact

Preparing for reimbursement and HTA negotiations?

We'll ensure your submissions succeed at every step

Planning to enter the European markets?

We'll guide you through complex reimbursement and access environments

Need a powerful economic proposition?

Our compelling evaluations clearly demonstrate the value of your product

Let us be the catalyst for your success, providing the insights and strategies you need

With a team of industry experts boasting decades of experience, Petauri offers unparalleled expertise in global market access, evidence-based value demonstration, and HEOR.

This positions our clients to effectively navigate complex reimbursement landscapes, optimise market access strategies, and ensure successful national, regional, and local approval and uptake.



Global Market Access and Pricing Strategy



Evidence Strategy, Generation, and Synthesis



Health Technology Assessment



Reimbursement Support



Global and Local Value Communication



Scan to learn more or contact a member of our team

Petauri is a purpose-built pharmaceutical services organisation. We offer a range of industry-leading services for the benefit of our clients and the patients they serve.

We are leaders in



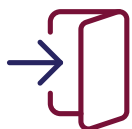
Delivering actionable insights

Stay ahead of market shifts, understand value drivers, optimise product offerings, and customise engagements with foundational insights and analytics that align strategies to current and future market demands



Generating impactful evidence solutions

Drive research-driven reimbursement, establish clinical and economic outcomes, and inform payers and regulators with expert-led evidence planning, synthesis, generation, and engagement that demonstrates value



Optimising market access

Secure and expand market access with strategic and creative engagements that achieve rapid, durable, and profitable access with payers, health systems, government entities and global regulators



Transforming scientific communications

Clarify complex science with expert insights to convey strategic, creative, and engaging communications to accelerate knowledge, empowering those on the frontline of care

Who we are



>400 Employees Globally,
190+ with Advanced Degrees



In-house Team of
20 Former Access Decision
Makers, Pharmacists, and
Medical Practitioners



Global Network of
Healthcare Advisors,
Including **>100** UK
NHS Associates

Learn more



Want to learn more or speak with a member of our team?
Contact Hunter Clark at Hunter.Clark@petauri.com.

