

**We are Mtech Access**  
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# Mtech Access are proud to be Powered by Petauri™

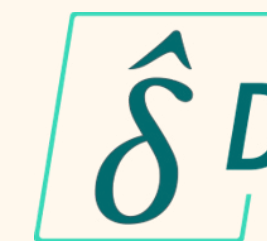
As part of Petauri, a purpose-built pharmaceutical services platform, we collaborate directly with colleagues in the US and Europe, with a broad range of specialisms, all working to improve patient access



**Mtech Access**  
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**THE KINETIX GROUP**  
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**Delta Hat**  
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**FORCE**  
COMMUNICATIONS  
Powered by Petauri™



**petauri**evidence



**petauri**advisors

Global market access | Health systems | Medical affairs | HEOR | Patient services | Data and analytics

# We are a global market access and HEOR consultancy...



...working in expert-led, strategic partnerships with Pharmaceutical and Medtech companies and the wider life sciences industry



Our goal is to ensure that life-enhancing interventions are available to the patients who need them



We aim to be the consultancy that clients choose for: high-quality work that meets both their needs and those of the healthcare environment; agile and innovative approaches; and ethical practices

"Honestly, the best agency I have ever worked with. It felt like we were working with a partner and not an agency!"

"The team did a great job of understanding what was in our heads and matching that with feasible implementation. Not too many vendors can push the envelope in this way."

# We understand that, when choosing a consultancy, your needs are more than simply delivering project outputs

Choosing Mtech Access will give you confidence and peace-of-mind so you can focus on making a difference for patients



Expertise to complete a specific task or supplement internal team resource



Seamless management of multiple time-sensitive workstreams



Support of a trusted advisor with approach and strategy



Assimilation and assessment of information for decision-making



Access to healthcare stakeholders and experts for insights and validation



Knowledge and skills training

# Our approach to partnering with you meets your needs whilst delivering optimal outcomes



## We collaborate

- Carefully constructed project teams with a balance of technical experts, strategic consultants and senior leaders
- Project managers who are experts at coordinating and aligning multiple stakeholders, workstreams and teams
- On-project brainstorms and workshops, and annual account review and planning sessions



## We are agile and responsive

- Wide range of services and experiences to take on any kind of project or programme of work
- Open, regular communication so we can respond to changes in needs and direction
- All projects and deliverables are bespoke, allowing innovation and tailored solutions to challenges



## Our work is exemplary

- Dedicated technical teams keeping up with latest methodological disciplines and industry and healthcare developments
- Highly experienced service leads working hands-on with project and client teams
- Established and proven ways of working; full ownership of, and accountability for, project outcomes



## Our work is credible

- More than 90 NHS Associates, as well as a global network of payers, healthcare professionals and local market experts
- Team members with a mix of consultancy, industry and healthcare experience
- Challenge our clients and ourselves to do the best we can on every project
- Expertise and insight from US and European health systems, and access specialists and advisors

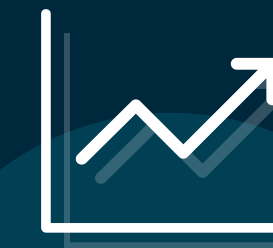
# Our services support global teams and affiliates throughout the product lifecycle, across all evidence and access hurdles



Demonstration of economic value



Optimisation of global access strategy and tactics



Successful national reimbursement



Generation of a robust evidence base



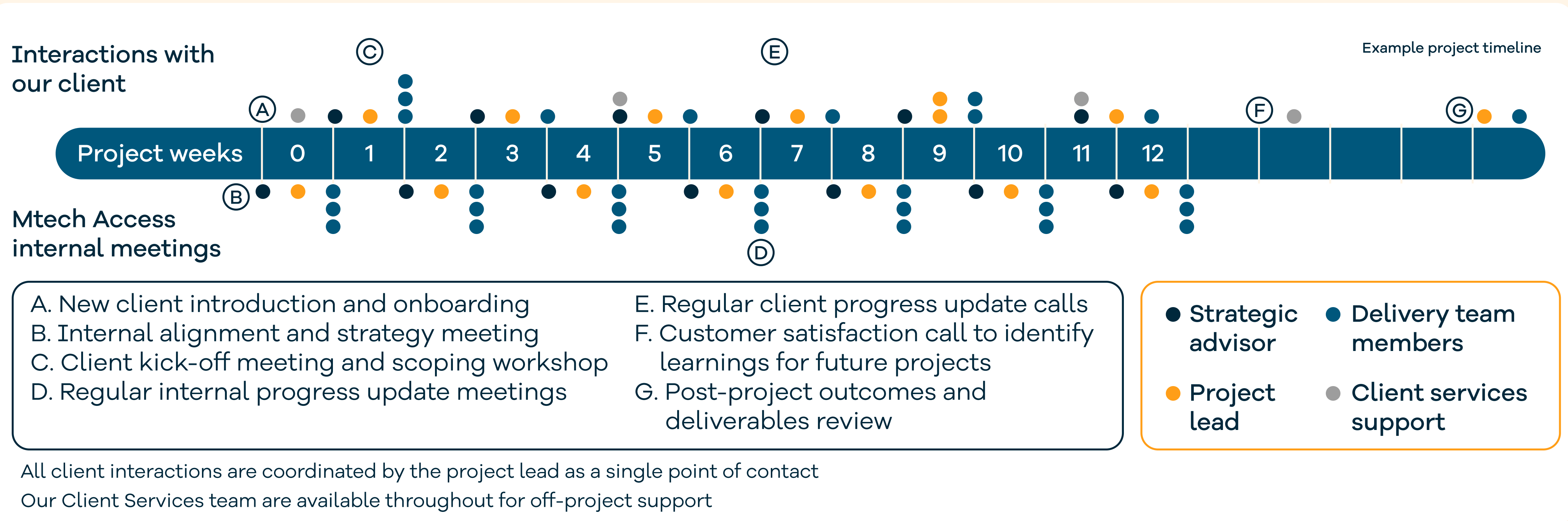
Deep understanding of local landscapes and stakeholders



Impactful local engagement and account management



# Our efficient teamwork and communication with clients facilitates collaboration and feedback



“The team was extremely responsive and yet pragmatic about regular communication touch points”

“Overall, we have a reliable, organised and dedicated partner who is able to quickly implement changes and feedback”

# Book an expert-led discovery session to learn how we will meet your needs

Contact us to arrange your discovery session:



info@mtechaccess.co.uk

Learn more about us:



Our team



Our expertise



Our services



Our demos



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[www.mtechaccess.co.uk](http://www.mtechaccess.co.uk)

# Health Economics



Understand and demonstrate the cost effectiveness or budget impact of your product with health economic models to support market access strategy, HTA submissions and local value communication

## Our core services

- Development and critique of health economic strategy
- Early health economic modelling
- Global cost-effectiveness and budget impact models
- Country adaptations of global models
- Modelling support for HTA submissions
- Technical documentation and manuscript writing
- Models for use with local payers



### Did you know...

As well as developing our own economic models, we appraise and adapt your existing models

“The modelling for our HTA submission was difficult and complex, but the Health Economist came up with lots of ideas, working with our team to overcome these challenges”

# Systematic Review & Meta-Analysis



Develop a robust strategy for evidence-based decision-making and HTA submissions with gold standard systematic literature reviews and the latest statistical methodologies, including network meta-analysis

## Our core services

- Evidence based medicine
- Evidence mapping for strategic insight
- Systematic literature reviews
- Market landscape reviews
- Rapid and pragmatic approaches
- Meta-analysis feasibility and network meta-analysis
- Bespoke statistical analyses
- Real-world evidence strategy and synthesis
- Critiques of reviews and meta-analyses
- Publication strategy



## Did you know...

We encourage publication of findings from our research where possible and maintain an active thought leadership programme

“The Mtech Access Evidence Consultant we worked with was the driving force for this project’s success”

# Global Market Access and Pricing



Explore the market access landscape and develop pricing and launch strategies to maximise the commercial potential of your asset. Craft a global value proposition that resonates with payers and brings your product to patients across the world

## Our core services

- Payer and reimbursement landscaping
- Market opportunity assessment
- Market access, value communication and pricing strategy
- Pricing analysis and testing
- HEOR and evidence generation strategy
- Clinical development strategy and planning
- Global value proposition development and testing
- Global value dossiers and objection handlers



### Did you know...

We recognise the importance of developing strategies and communications that resonate with key stakeholders, so we use our global network of experts to gather insights and validate materials

“I just want to say that the payer research project was really great”

# NHS Insight & Interaction



Understand the changing NHS environment from policy to practice, with authentic insight from our network of 90+ NHS Associates, to innovate and optimise market access strategy and customer engagement

## Our core services

- UK market access and NHS strategy
- Facilitation of industry-leading NHS insights
- Pathway mapping and stakeholder engagement
- Product launch planning
- NHS education programmes



### Did you know...

We collaborate with our extensive network of NHS experts to plan, create and execute effective activities to gather insight from those at the front-line

“Mtech Access are spot on with their real NHS knowledge and it is always up to date. They are always able to align what’s going on within the NHS with our commercial objectives”

# Health Technology Assessment



Overcome one of the most significant market access hurdles. We offer a full suite of services from strategy through to evidence generation, model development, dossier writing and post-submission support

## Our core services

- Review and critique of materials for HTA suitability
- HTA strategy
- Cost-effectiveness and budget impact modelling
- Systematic literature review and network meta-analysis
- Submission writing
- Post-submission support
- Reimbursement support dossiers
- Scientific advice support and mock payer negotiations



### Did you know...

We have collectively supported more than 150 HTA submissions

“The situation was challenging, and I don’t think we could have got through the HTA process without the quality of the work, the complete understanding of the process, and fantastic project management”

# Customer Communication



Illustrate your product's value and engage healthcare decision-makers with locally-relevant digital tools, including value proposition presentations, budget impact models and healthcare insight dashboards

## Our core services

- Localised value propositions & budget impact models
- Digital communication tools
- Interactive PDFs, e-detailers and visual aids
- Flashcards, brochures, leave pieces
- Healthcare insight dashboards
- Non-promotional models, white papers and education materials



### Did you know...

Our digital tools can be deployed online, as standalone apps for Windows or the iPad, or integrated with CRM systems such as Veeva

"The Budget Impact Model was exactly what we had in mind and we were delighted with the project overall. Sales on the product are 50% higher than they were in the same week last year"