

Demonstrating Value, Optimising Access

We provide strategy and solutions to help Pharma and Medtech companies bring interventions to market, providing more patient choice and meeting the needs of the healthcare environment.

Our consultants and technical experts support global teams and affiliates throughout the product life cycle, from evidence generation and strategy to communication of value.

We are leaders in:

Global Market Access and Pricing

Explore the market landscape and develop pricing and launch strategies to maximise the commercial potential of your asset. Craft a global value proposition to bring your product to patients across the world.

Health Economics

Understand and demonstrate the cost effectiveness or budget impact of your product with health economic models to support market access strategy, HTA submissions and local value communication.

HTA Support

Overcome one of the most significant hurdles in market access... the Health Technology Assessment submission. We offer a full suite of HTA services from strategy through to evidence generation, model development, dossier writing and post-submission support.

Systematic Review and Meta-Analysis

Develop a robust strategy for evidence-based decision-making and HTA submissions with gold-standard systematic literature reviews and the latest statistical methodologies, including network meta-analysis.

UK NHS Insights

Understand the changing NHS environment from policy to practice, with insight from our network of 90+ NHS Associates. Develop a UK market access strategy and ensure impactful engagement driven by authentic NHS insights.

Customer Communication

Develop locally relevant value proposition presentations to engage healthcare decision-makers. Illustrate your product's clinical and financial value with best-in-class digital tools, including interactive budget impact models and healthcare insight dashboards.

Your market access and HEOR partner from strategy to implementation

At Mtech Access we work in partnerships with our clients to deliver high-quality work that is tailored to their commercial strategy, whilst meeting the needs of healthcare stakeholders. Our team are passionate about what they do and love to work with clients to find the best solutions to their challenges.

We carefully construct our project teams to provide the right balance of technical expertise, strategic consultancy and senior oversight and pride ourselves on our first-class project management. Our services are informed and validated by our panel of more than 90 NHS Associates and our global network of payers, healthcare professionals, and local market experts.

What do our clients say?

“ The project was highly satisfying and exceeded all expectations. We were impressed by how comprehensive the research was, and how dedicated the team were. ”

Senior Market Access and Public Affairs Manager, Top 20 Pharma Company

“ Honestly, the best agency I have ever worked with. It felt like we were working with a partner and not an agency! ”

Global Medical Director, Top 20 Pharma Company

“ The Budget Impact Model was exactly what we had in mind and we were delighted with the project overall. 10/10. Sales on the product are 50% higher than they were in the same week last year – a great result – the medicine is being used in hospital trusts and is saving lives. ”

Managing Director, Pharma Company

“ We received the optimal outcome given the timelines – overall a very successful project! ”

Global HEOR Director, Pharma Company