

GLOBAL MARKET ACCESS FROM STRATEGY TO IMPLEMENTATION

We are Mtech Access, a global market access consultancy with a difference

We work with global and local market access and HEOR teams to develop strategy, deliver insight, generate evidence, demonstrate value and communicate your proposition. We have access to a broad network of payers, HCPs and other stakeholders across multiple markets to inform our insights and recommendations. We offer a complete global market access service, supported by innovative digital solutions.

“In my experience, the team at Mtech Access are among the best in the industry...” - Regional HEOR Manager (Europe)

Flexible and collaborative, our team of consultants, health economists, writers, analysts and developers are ready to help you with your latest market access challenge. We have a track record of successful partnership and more than two thirds of the team have 10+ years' experience.

EVIDENCE



- Evidence generation strategy
- Systematic literature review
- Meta-analysis
- Health economic evaluation
- Data analytics
- Early scientific advice strategy and support

VALUE & ACCESS



- Value demonstration strategy
- Market access and pricing strategy
- Value proposition development and testing
- Landscape and situation analysis
- Primary research and advisory boards

COMMUNICATION



- Cross-market HTA/ reimbursement submissions
- Value dossiers
- Budget impact models
- Market-leading digital communication solutions
- Publications
- Payer engagement strategy

THE PIONEERS OF DIGITALLY ENABLED MARKET ACCESS CONVERSATIONS

| *Veeva-compatible communication tools*

Our experienced digital team are world-leaders in developing engaging, interactive, value communication tools for use with payers and HCPs.

We can convert your existing materials and models or develop your tool from beginning to end.

- Payer value toolkits
- Budget impact models
- E-detailers / interactive visual aids
- Data visualisation tools
- Health economy performance indicator dashboards
- Other bespoke platform solutions to achieve your market access goals

Built for iPad, PC or web and fully compatible with Veeva or your chosen CRM system.

Visit our demo centre:

demo-centre.mtechaccess.co.uk



CONNECTED INSIGHTS

| *Discover the health economy intelligence platform that's transforming market access*

Strengthen relationships with healthcare decision makers by delivering valued insights that offer a multi-dimensional view of their environment.

Identify and explore areas of unmet need when you connect and build dashboards with Connected Insights for distribution to the field.

Contact us today to arrange a demo.

www.connected-insights.com

